



**To:** Linda LaCloche and Pam Gallahue, City of Naperville  
**From:** Shockey Consulting  
**Date:** July 06, 2021  
**RE:** NapervilleNext Preliminary Survey Report

The NapervilleNext Community survey was available between May 15 and June 30, 2021. A total of 2,705 surveys were completed including 2,556 surveys completed online and 149 surveys completed on paper. The tables below compare the demographic make-up of survey respondents compared to the U.S. Census (Figures 1-3) and show the geographic distribution of survey respondents who provided their addresses (Figure 4). Survey results are attached. These results are considered preliminary while we clean the data. We would like to discuss a couple of issues with you before finalizing the report.

Figure 1

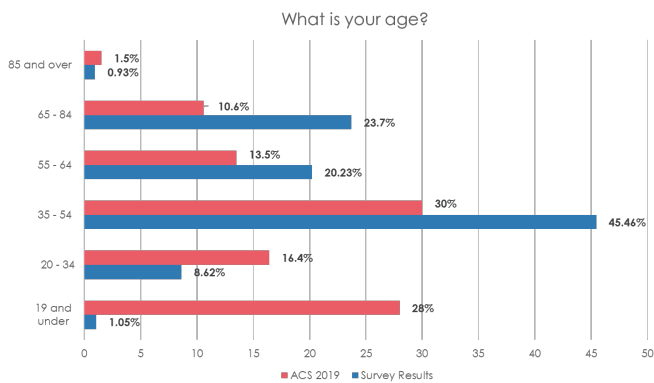


Figure 2

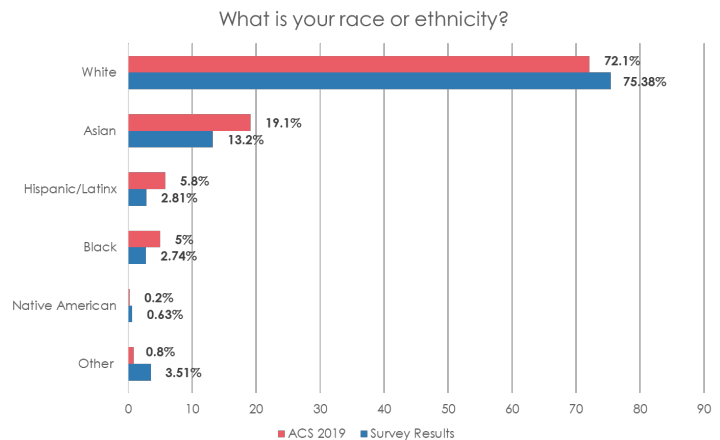


Figure 3

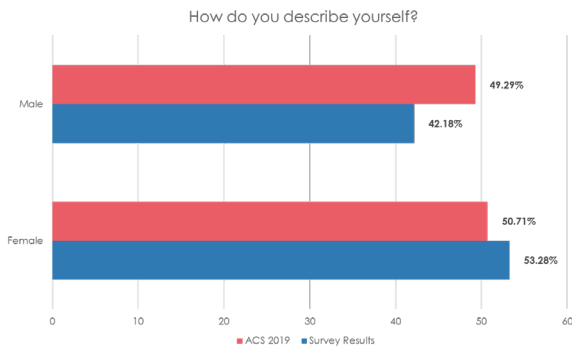
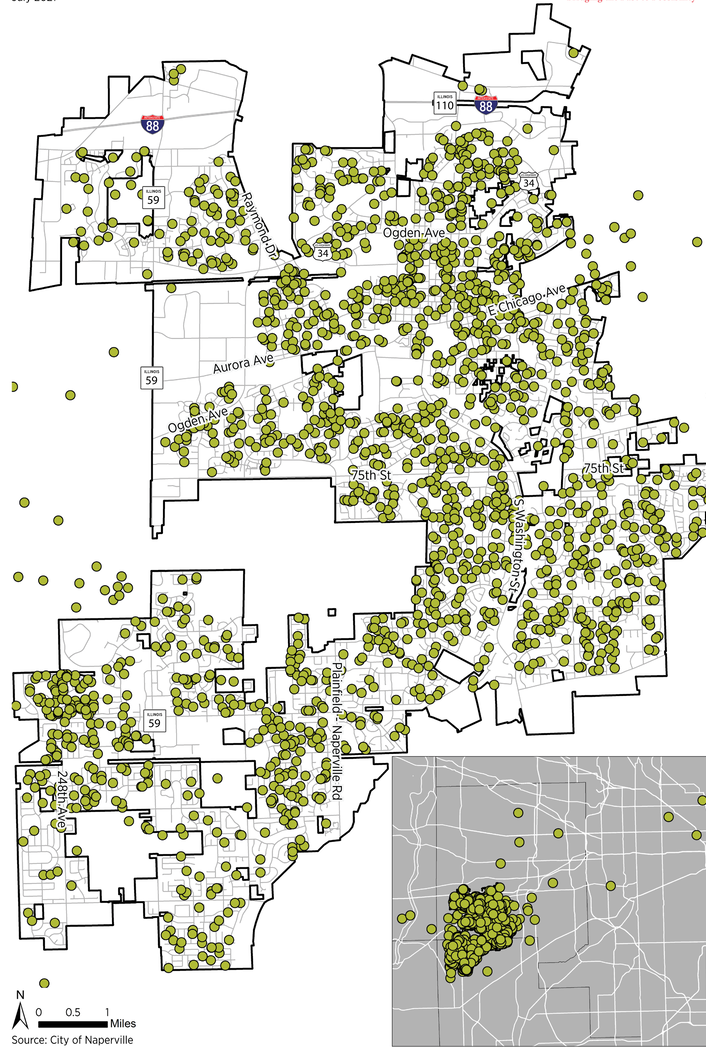


Figure 4

# Survey Responses

July 2021



# City of Naperville, IL

# **NapervilleNext Survey**

Final Summary

July 6th, 2021



# **SURVEY ACTIVITY**

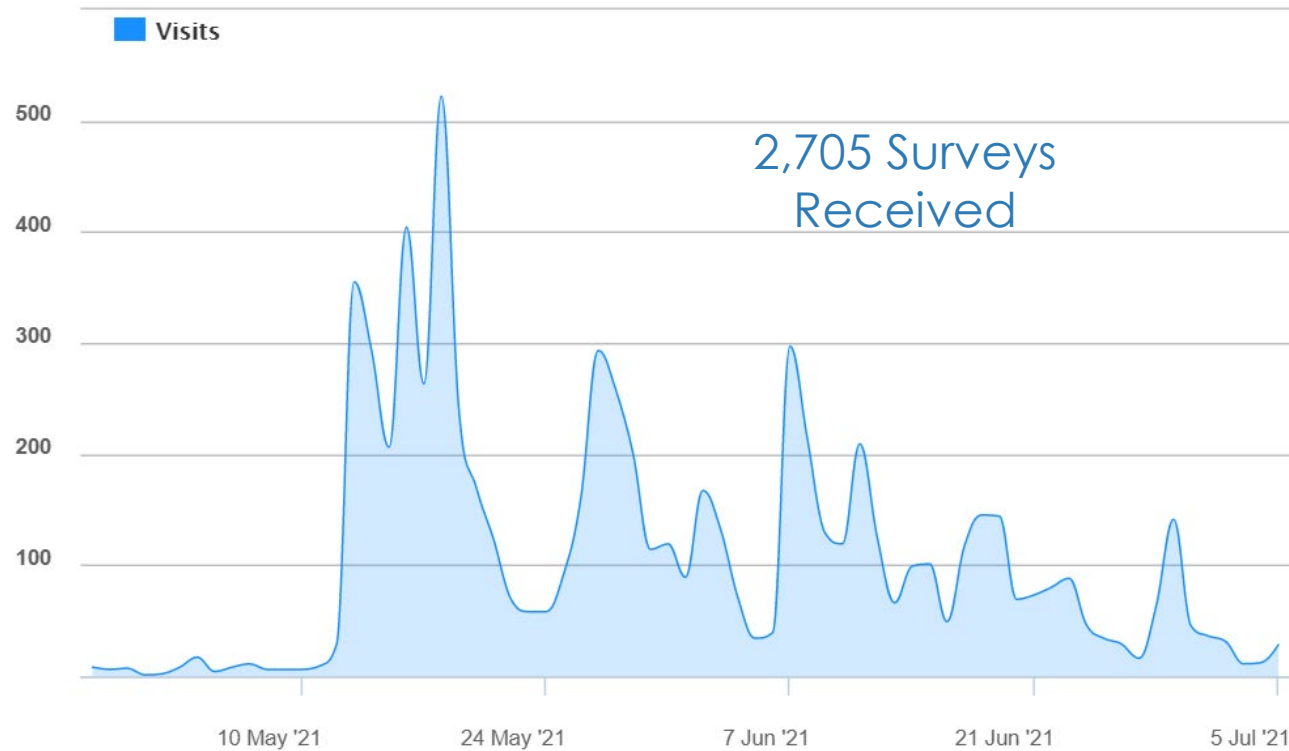
# Dashboard

# Dashboard

## All Time

Live Activity

All Time | Last 30 Days | Last 7 Days



7,273

SITE VISITS  
(All Time)

797

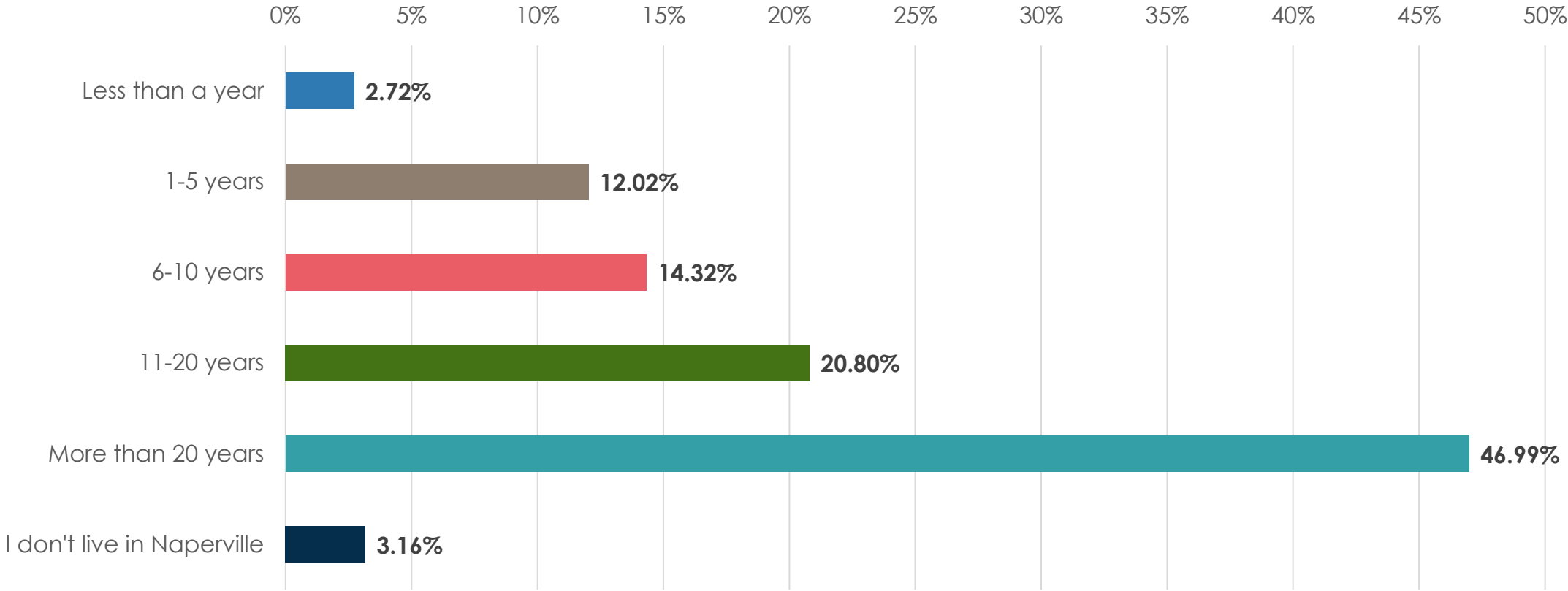
SITE REGISTRATIONS  
(All Time)

147

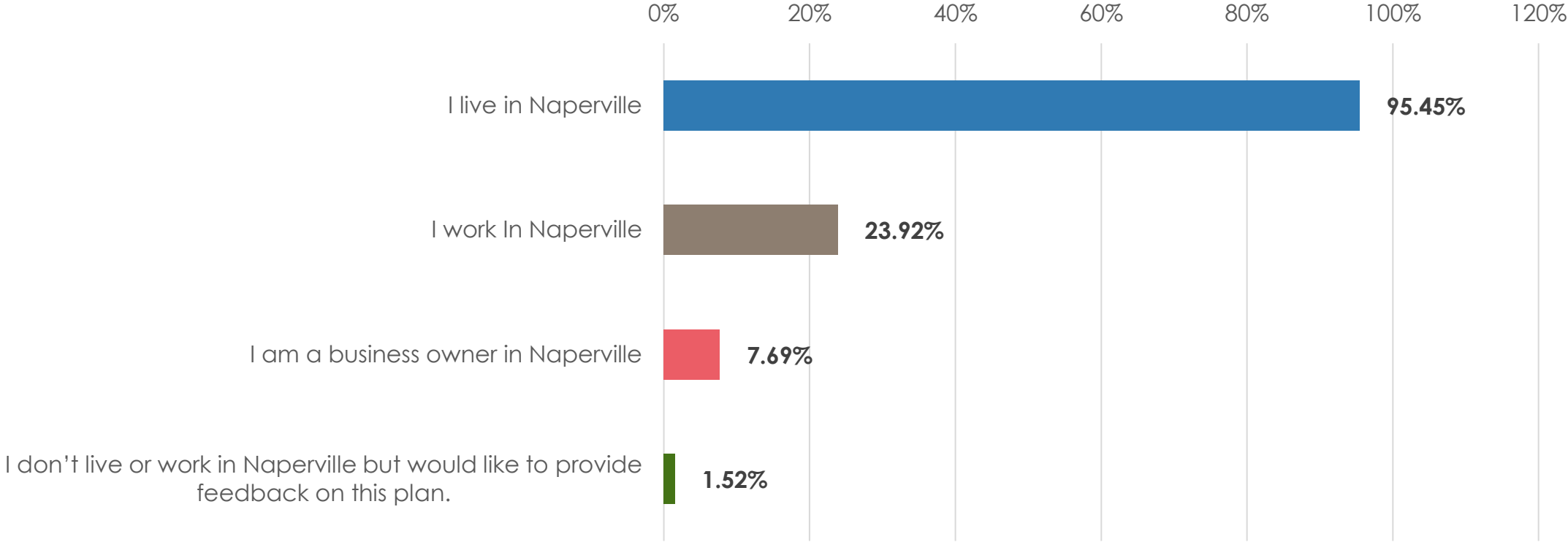
ACTIVATED PARTICIPANTS  
(All Time)

# **SURVEY DEMOGRAPHICS**

# How long have you lived in Naperville?

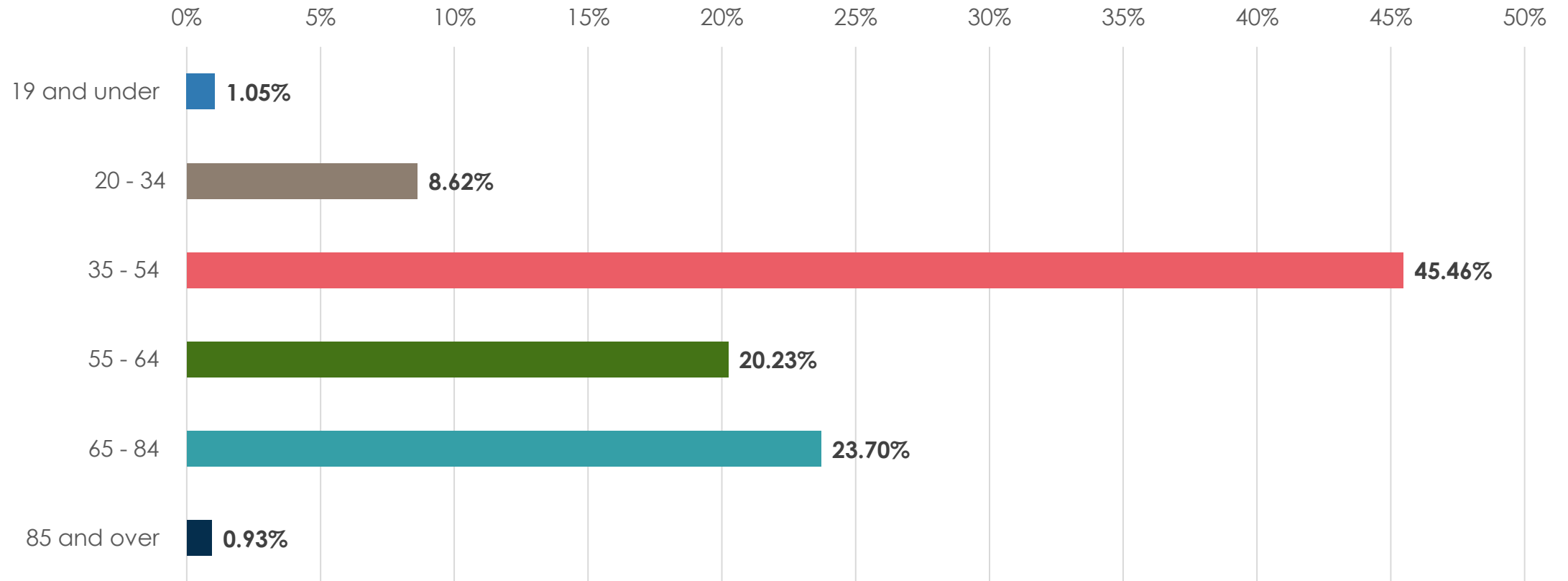


# Tell us from which of the following you are providing input

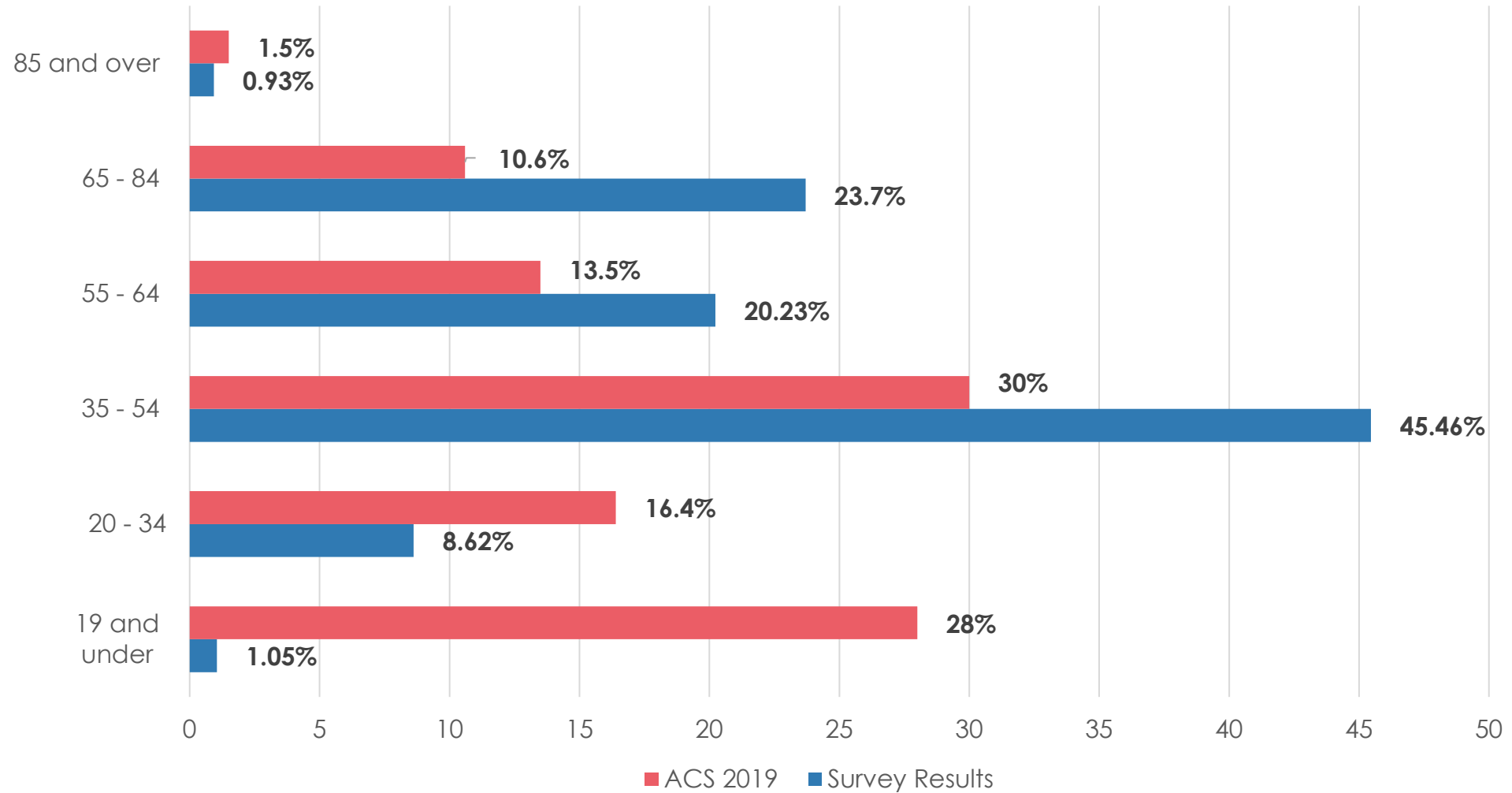




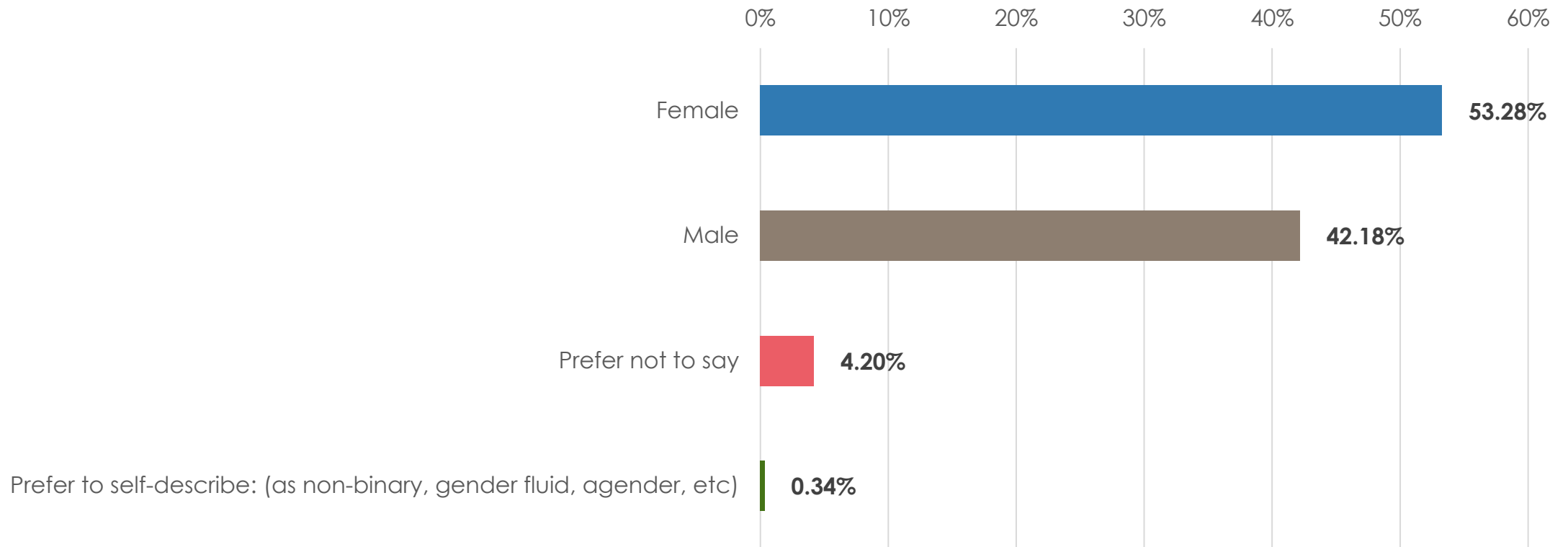
## What is your age?



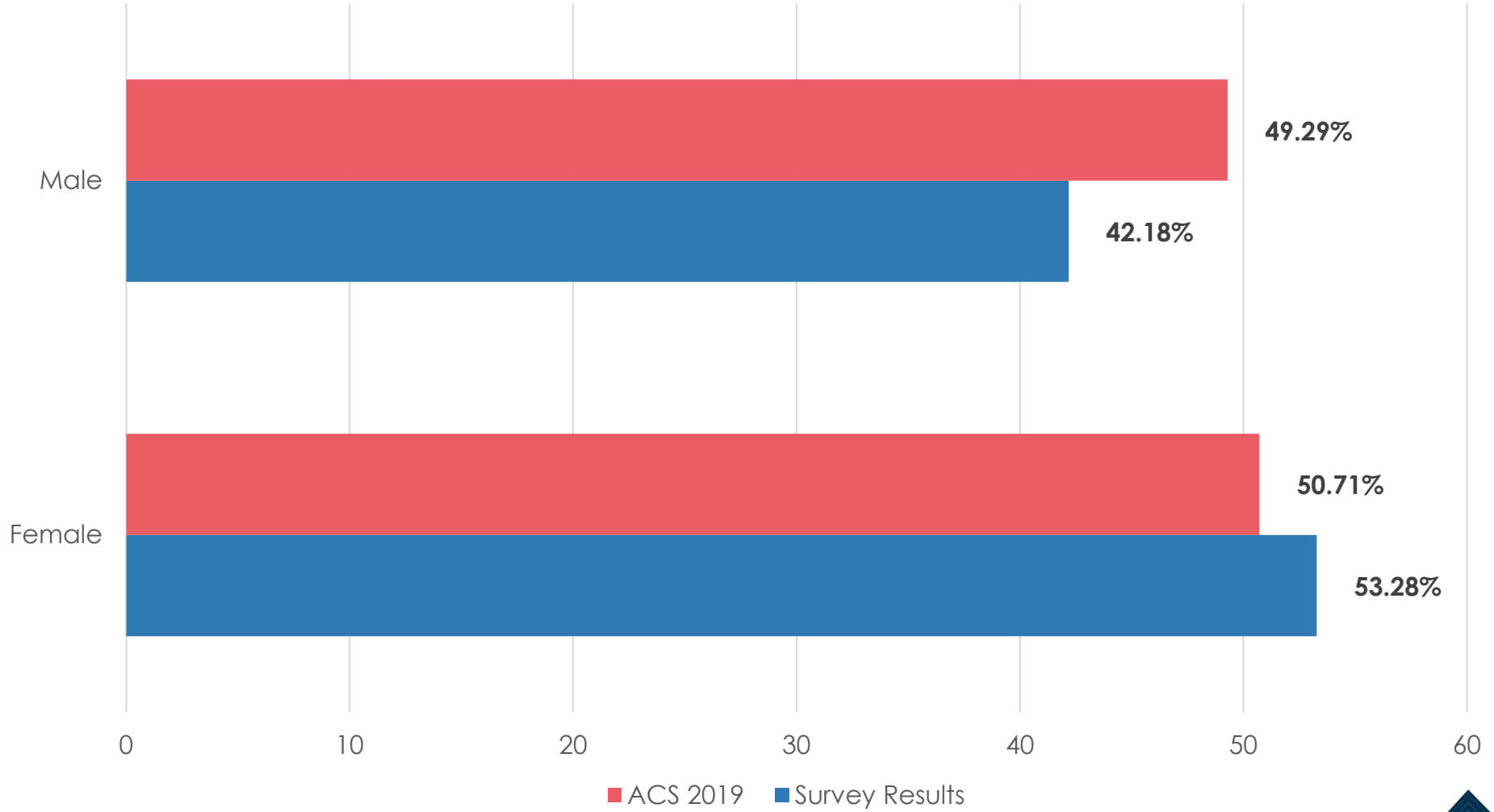
# What is your age?



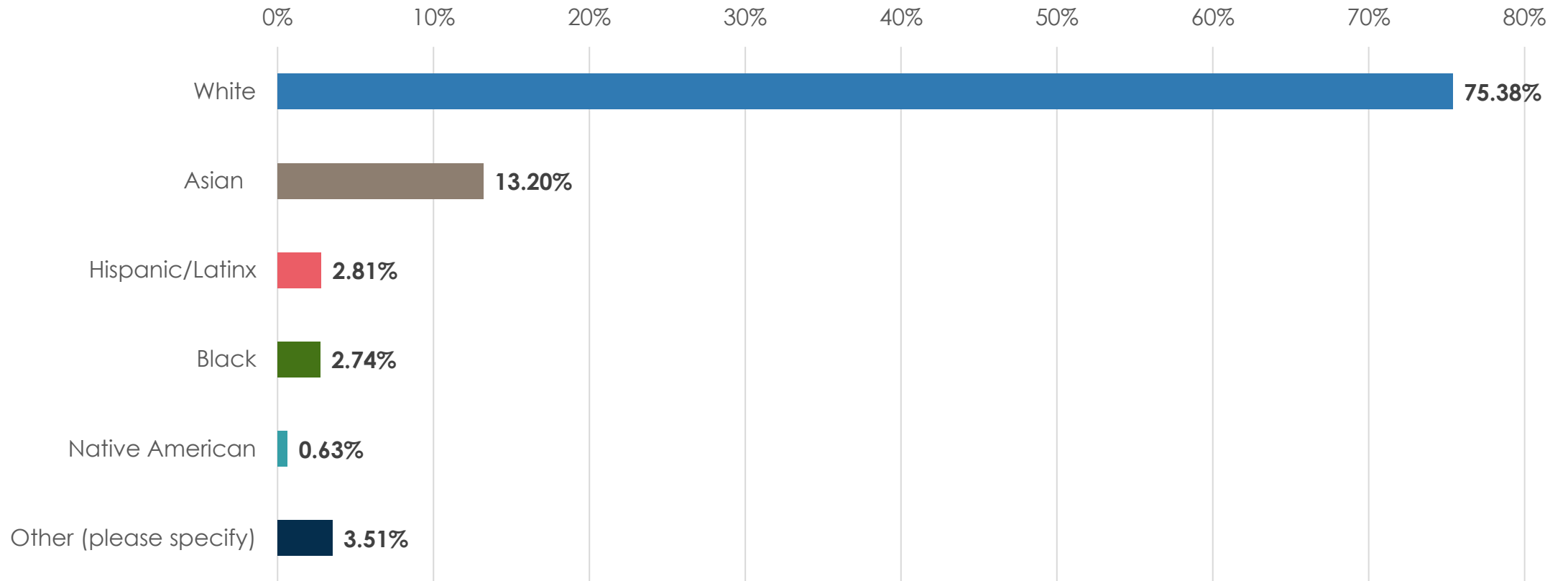
## How do you describe yourself?



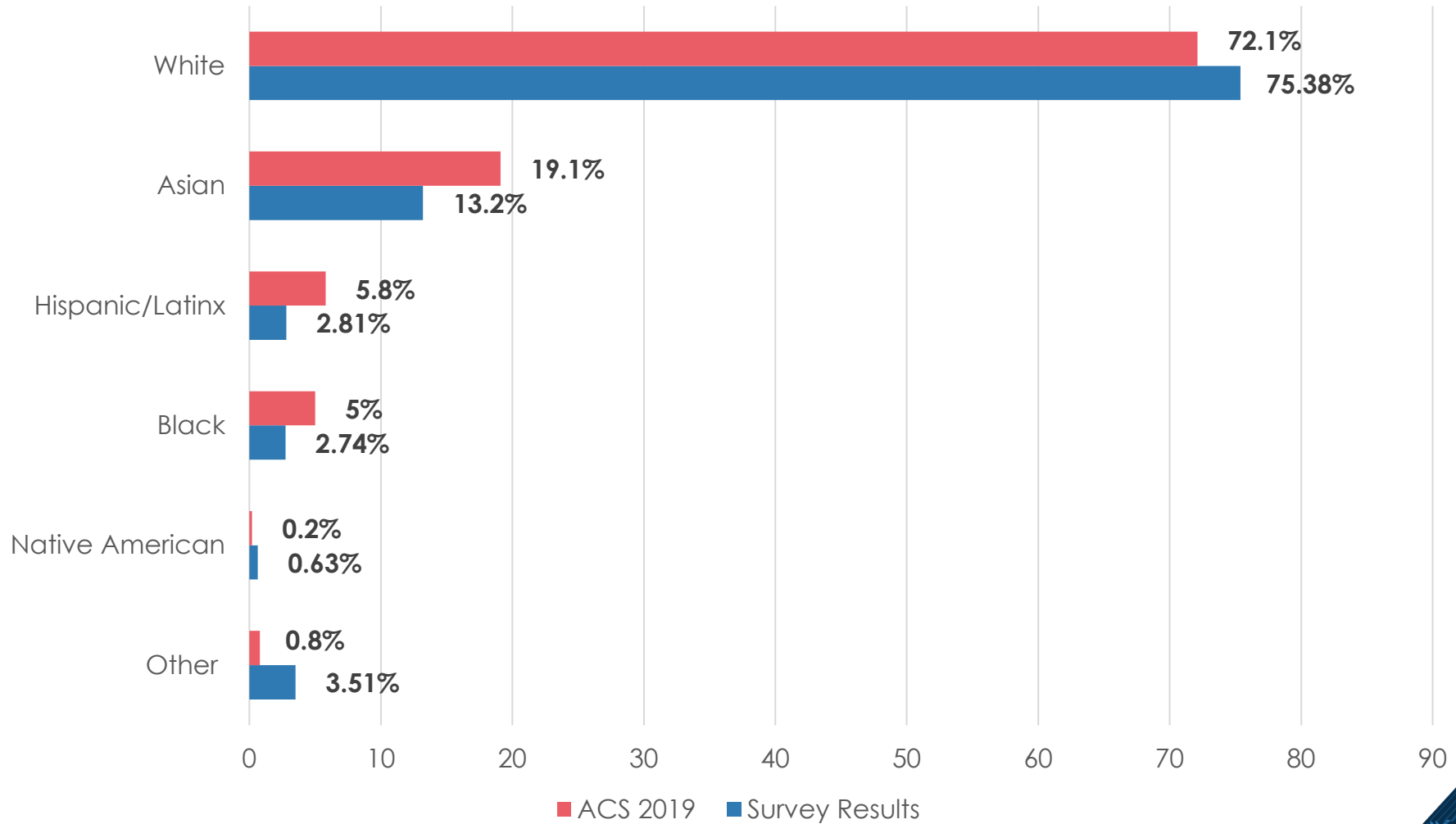
# How do you describe yourself?



## What is your race or ethnicity?



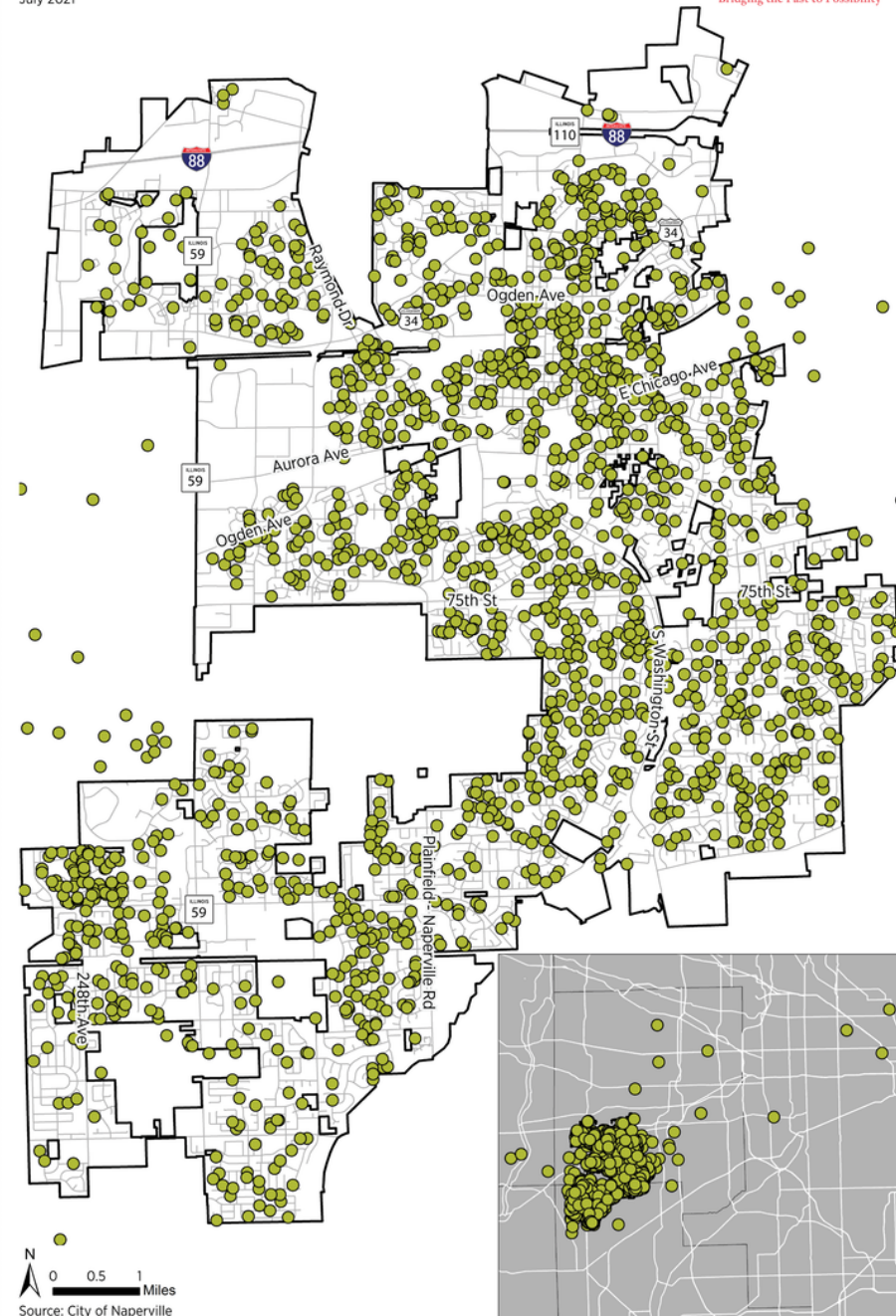
## What is your race or ethnicity?



# Street Addresses: Where surveys are taken

## Survey Responses

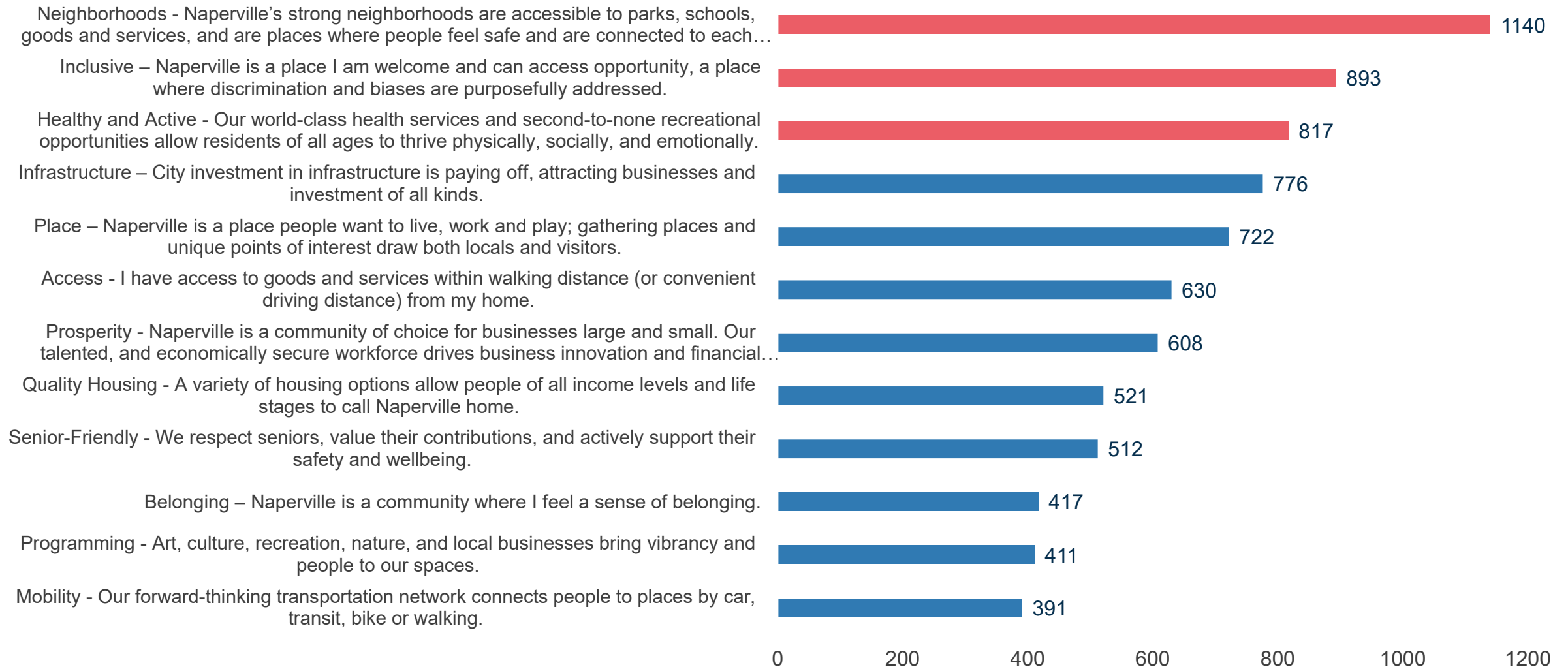
July 2021



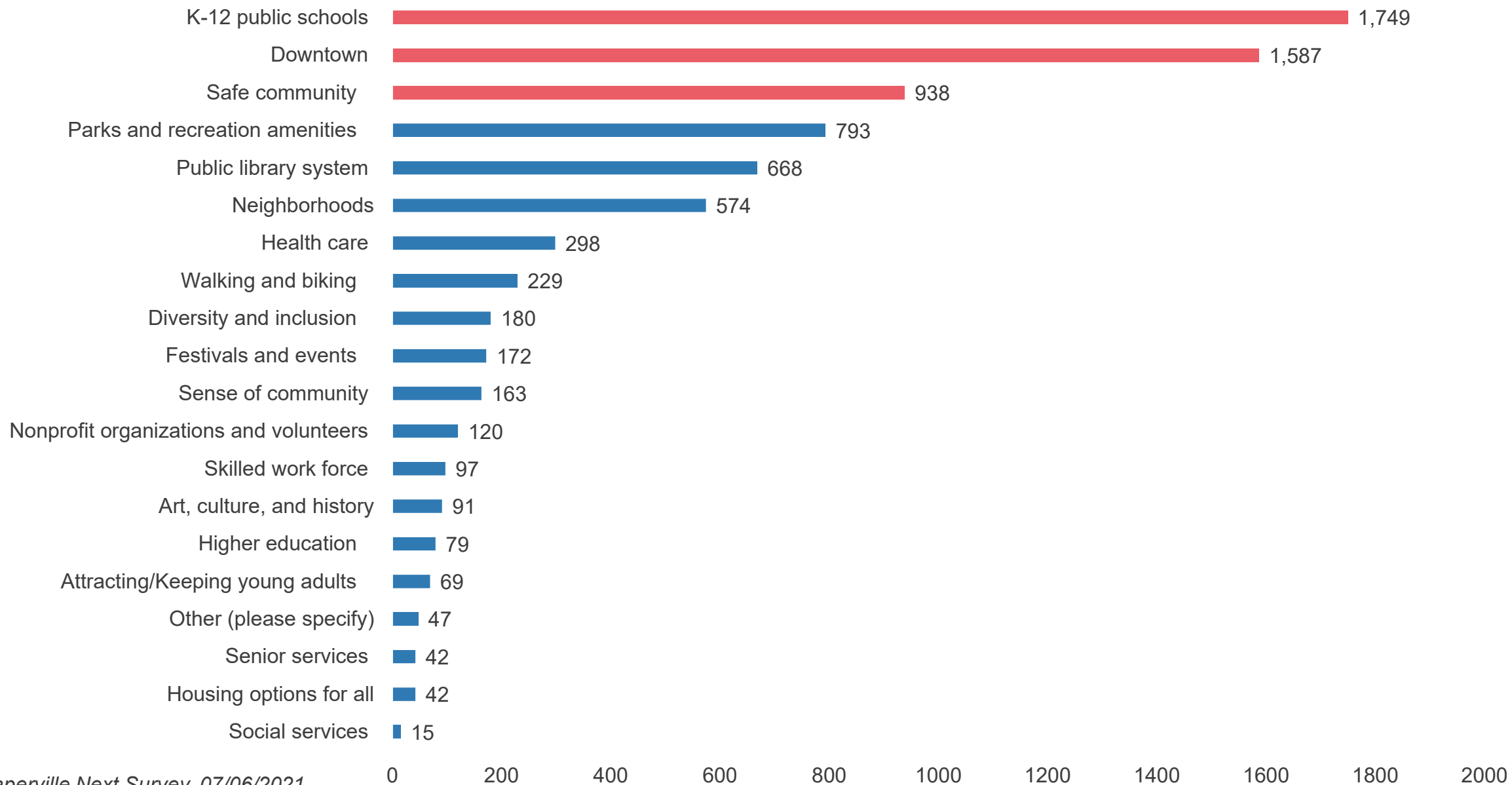
# **SURVEY RESULTS**



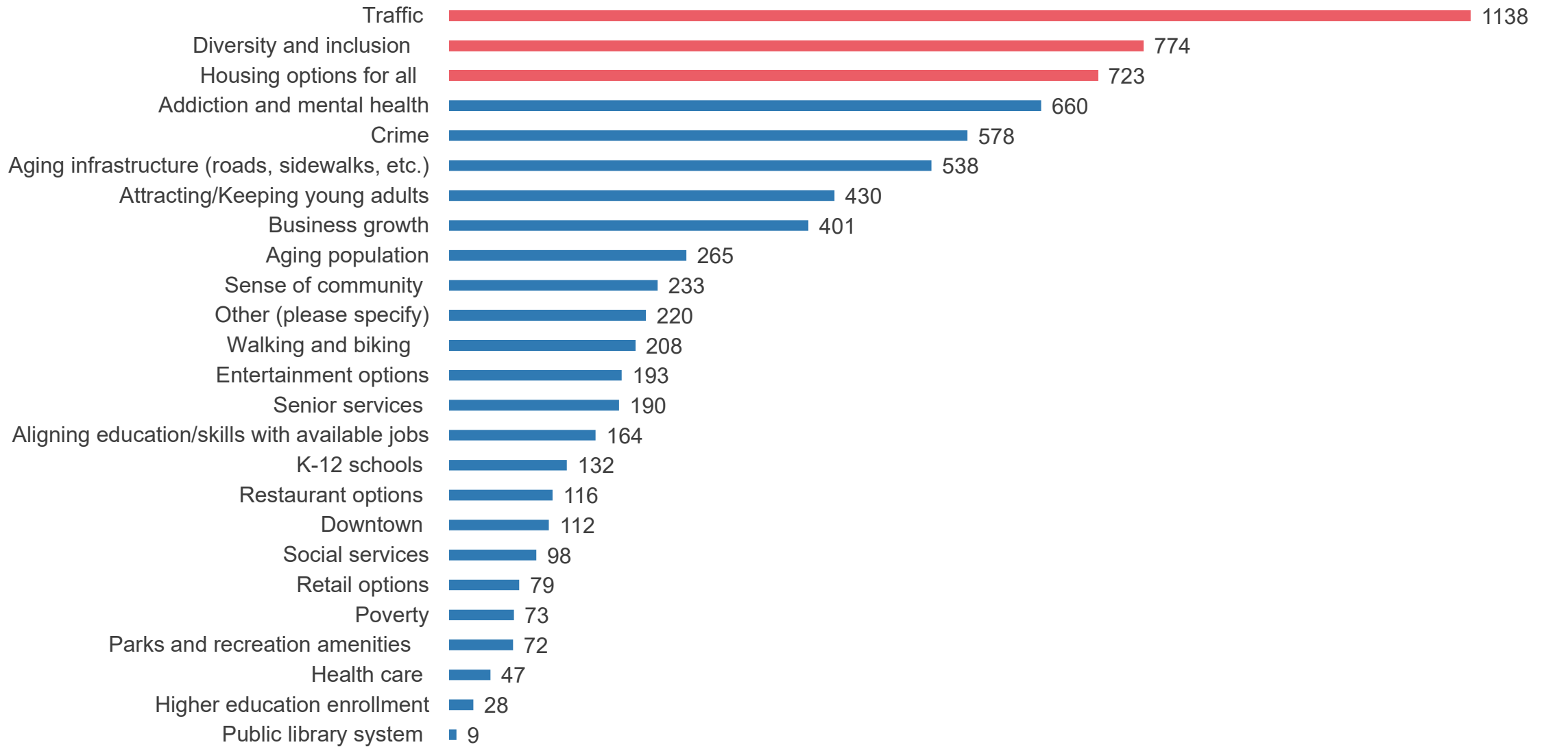
# What do you want to be able to say about Naperville 10 years from now? (Select up to three)



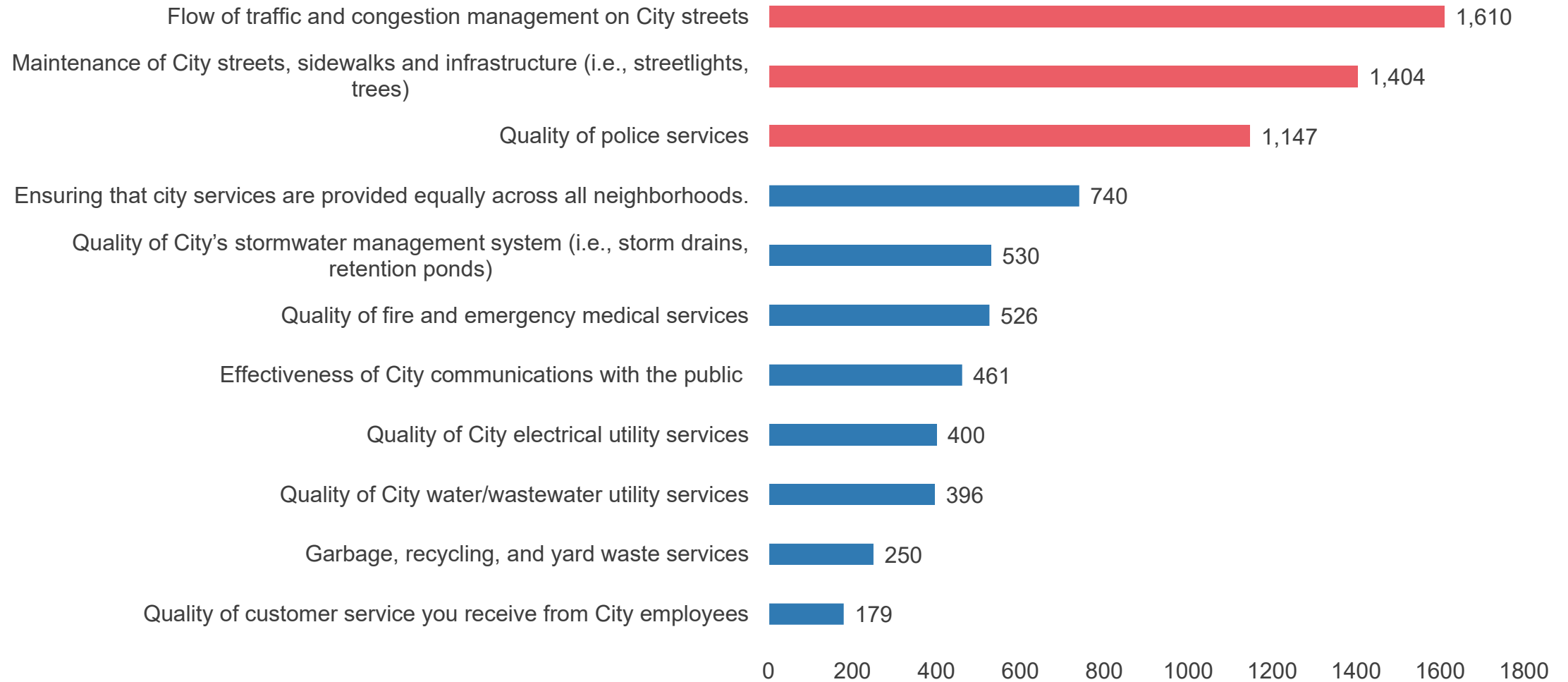
# What are Naperville's greatest STRENGTHS? (Select your top three)



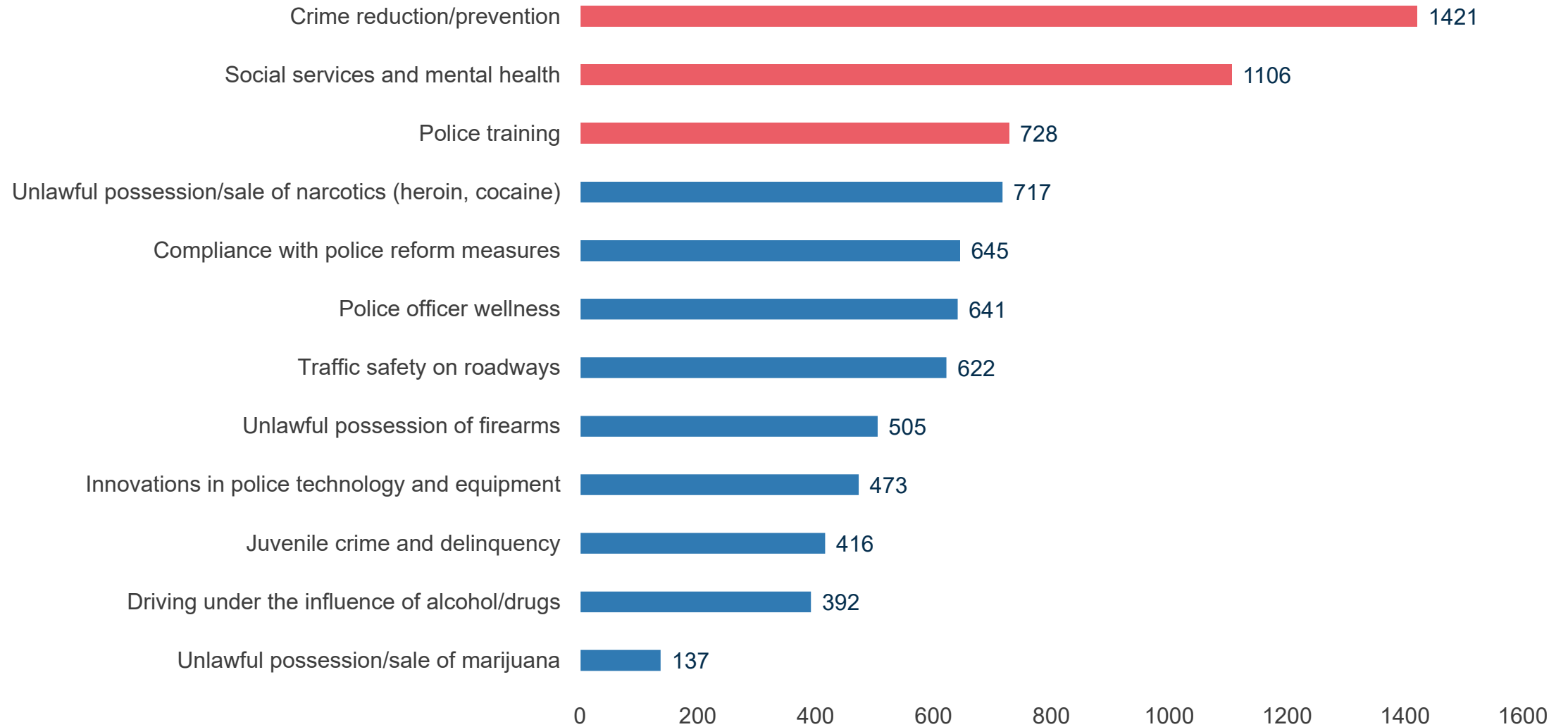
# What are Naperville's biggest CHALLENGES? (Select your top three)



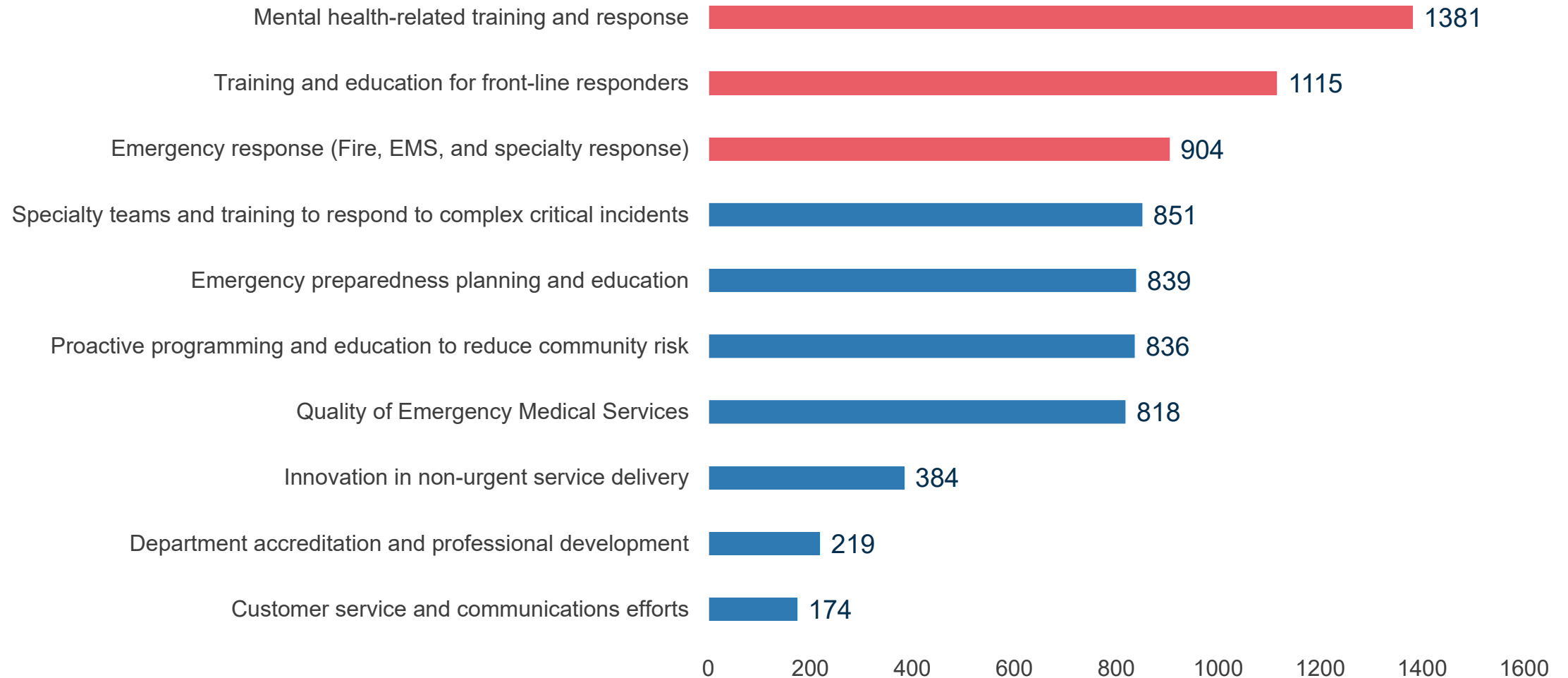
# Which THREE categories of City services listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?



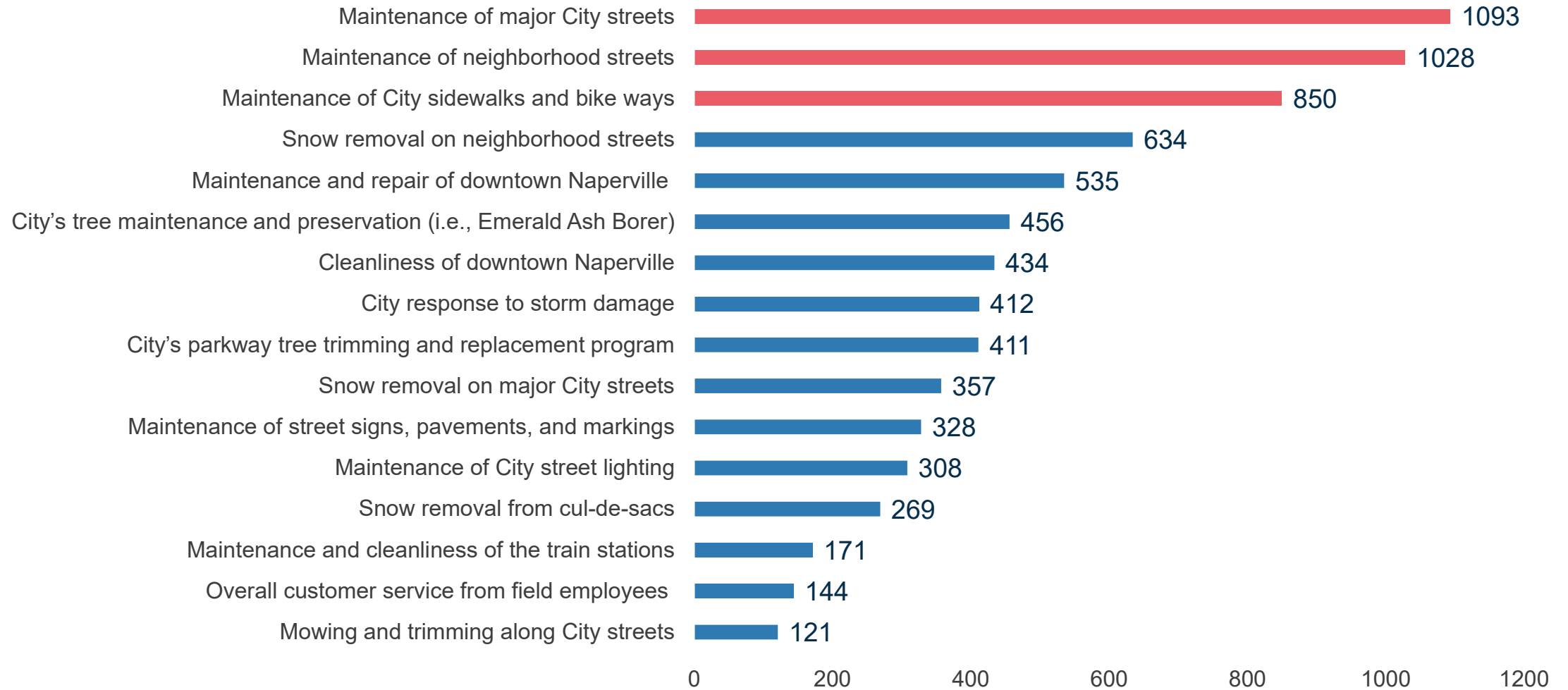
# Which THREE police services listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?



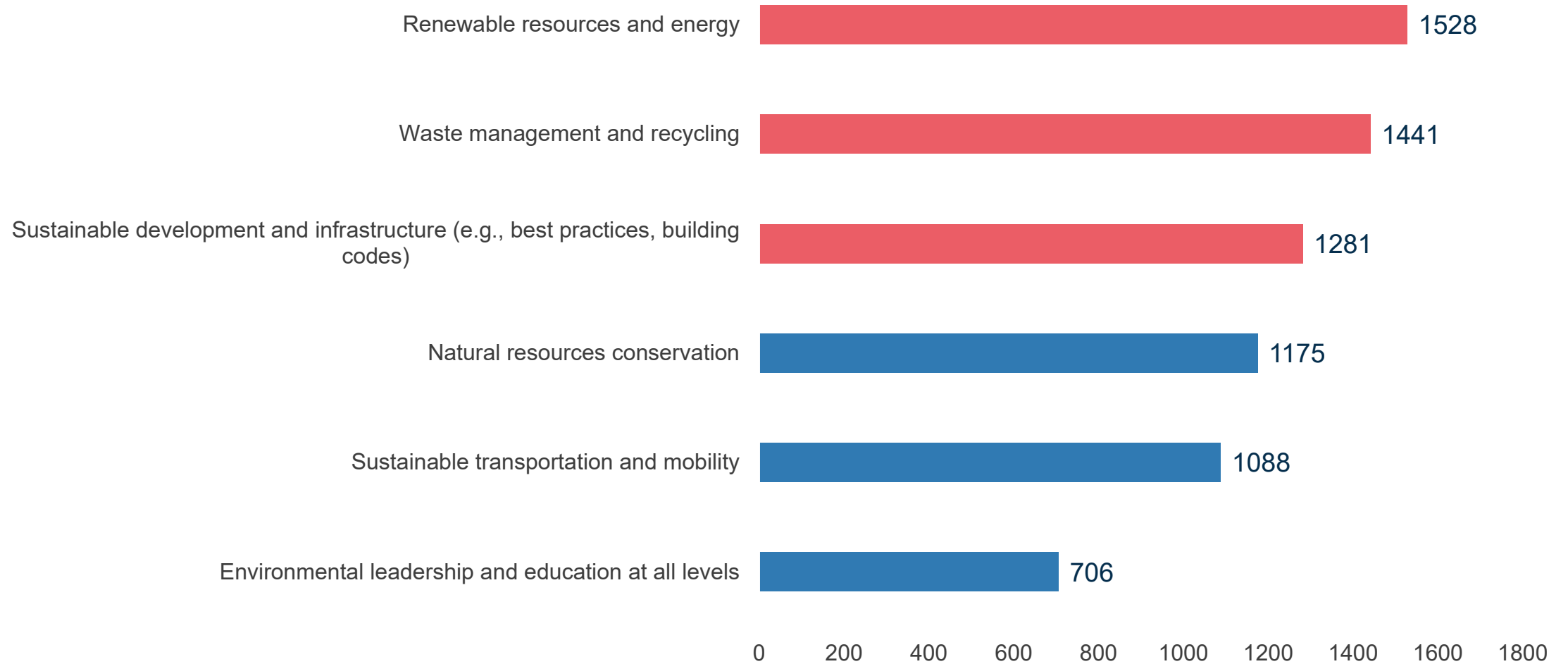
# Which THREE fire and emergency services listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?



# Which THREE public works and engineering services listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?

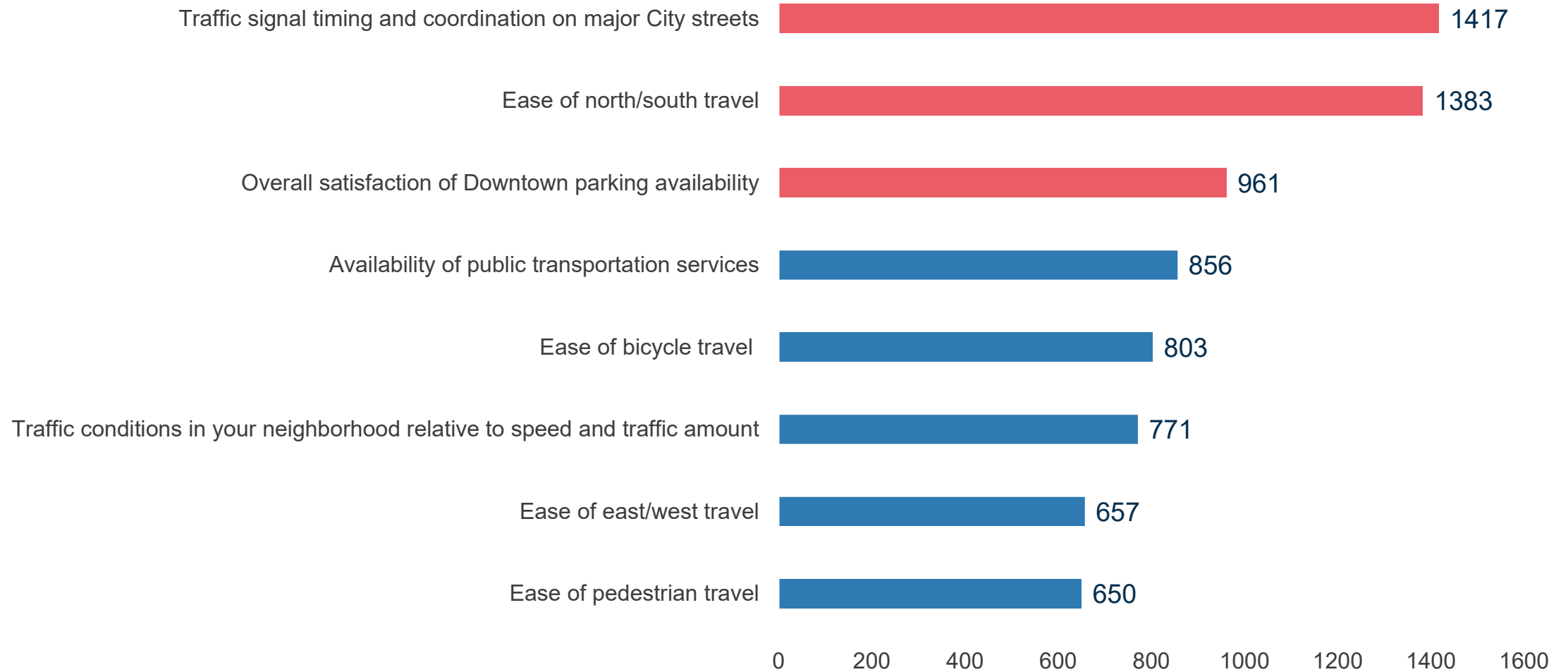


# Which THREE environmental sustainability initiatives listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?

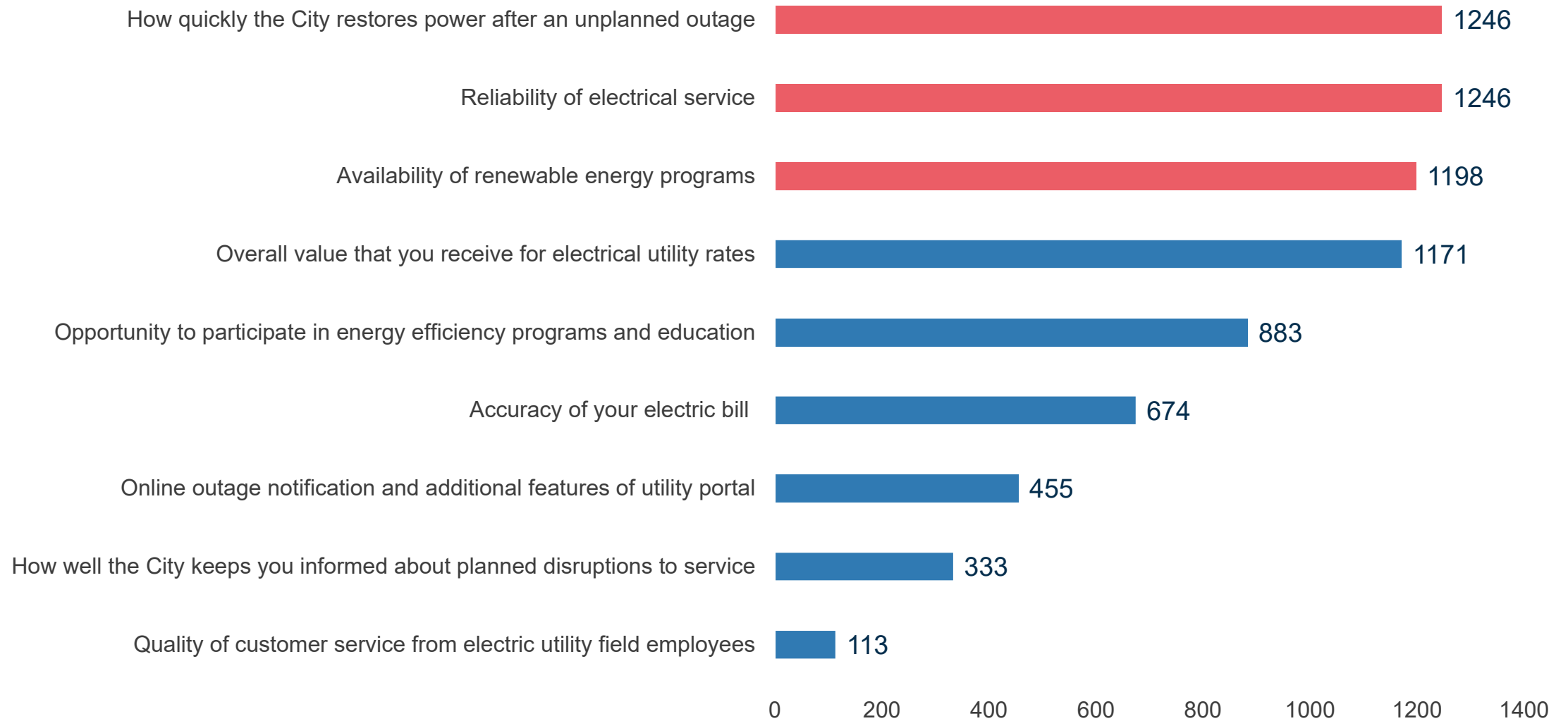




# Which THREE transportation services listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?



# Which THREE electric utility services listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?



# Which THREE water and wastewater utility services listed do you think should receive the MOST EMPHASIS from City leaders over the next three years?

