



Survey Results FINAL

11/01/2024

# Geographic information: How do you primarily interact with Naperville?

Live in Naperville	88% (501)
Work in Naperville	28% (161)
Visit Naperville (for business/shopping/leisure etc.)	38% (219)

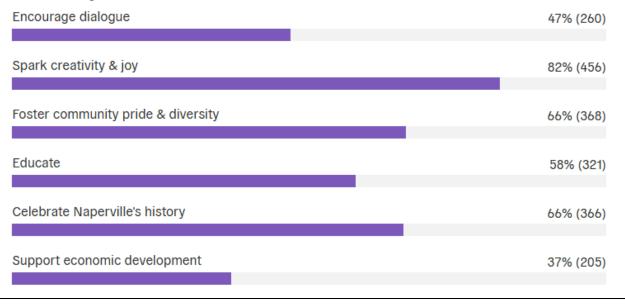
# How much do you value public art?

I highly value public art and believe it is essential to a community.	45% (253)
I value public art and think it's important.	44% (248)
I am neutral about public art.	8% (48)
I have a low appreciation for public art.	2% (12)
I do not value public art at all.	1% (6)

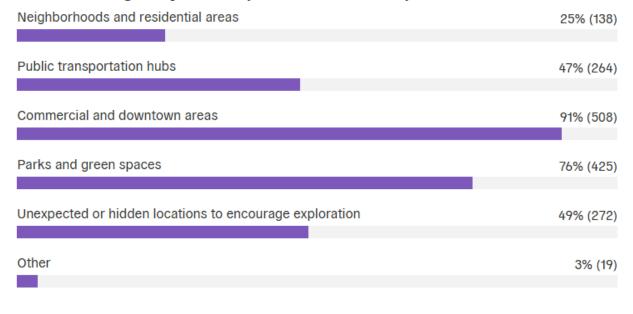
# What best describes your relationship to public art?

Appreciative observer – I enjoy encountering public art in my daily life.	76% (435)
Neutral - Public art doesn't have a strong impact on me one way or another.	10% (58)
Curious – I'm interested in understanding public art better.	6% (33)
Actively involved – I create public art or participate in initiatives related to it.	6% (32)
Uninterested - I don't find public art interesting.	2% (13)

# What do you believe are the most important roles public art can play in a community?



#### In what settings do you think public art is most impactful?



# In what ways do you prefer to encounter public art?

Visually – See art forms like murals, sculptures, installations and projections.	97% (534)
Audibly – Hear music, sound installations or performances.	32% (175)
Through Touch - Touch or participate in interactive art experiences.	29% (159)
Immersively – Be surrounded by or walk through an art installation.	E99/ (200)
millersively – be surrounded by or walk through an art installation.	58% (322)
In an educational setting – Learn about public art through tours, guided experiences or	
informational displays.	30% (167)

# What types of public art would you like to see more of in Naperville?

Murals and painted artwork	74% (406)
Sculptures	66% (361)
Interactive and engaging art	48% (262)
Performance and live art	35% (191)
Nature-inspired	74% (406)
Memorials	24% (132)