



MANAGER'S MEMORANDUM

Prepared for: **Naperville City Council**

By: City Manager's office

9/26/2024

A. MANAGER'S MEMORANDUM

Source:

1. Dawn Portner
City Clerk,
Community Services

Subject:

Public Art Survey

Action:

FYI

**CITY OF NAPERVILLE
MEMORANDUM**

DATE: September 26, 2024
TO: Doug Krieger, City Manager
FROM: Dawn Portner, City Clerk
SUBJECT: Public Art Survey

PURPOSE:

The purpose of this memorandum is to inform the Mayor and City Council about the launch of the upcoming Public Art Survey.

BACKGROUND

Public art plays a significant role in creating a vibrant and welcoming atmosphere throughout Naperville. The city is conducting a survey to gather perspectives on public art preferences so that future public art projects align with the community's vision. Public art is often subjective to the viewer; however, understanding community public art preferences helps guide art projects. These projects create more engaging public spaces and ultimately improve the quality of life in a community.

DISCUSSION:

The city is conducting the Public Art Survey using the Polco platform, building on the successful partnership established during the 2023 Community Survey. This survey will be distributed via email to voluntary Polco subscribers, comprising over 1,200 residents who opted in for community surveys. Additionally, residents, people who work in Naperville and visitors are encouraged to participate and provide feedback on their preferences for public art in Naperville through the survey link.

It is important to note that while the survey is not statistically significant, the information can help guide future public art initiatives. The survey will be open from 8 a.m. on October 1 through 4 p.m. on October 31, 2024. The survey aims to gather community input on public art preferences, including desired types, preferred locations and how people want to engage with art.

The City's Communications Division will promote the survey through various channels. In addition, a group of residents passionate about public art will engage with local organizations and community members to encourage survey participation. The survey results will be shared with the community on the city website in mid-to-late November.

RECOMMENDATION:

Please distribute this memorandum to the City Council through the Manager's Memorandum.